

**The**  
**60 DAY**  
**RECORD**  
**LABEL**

**A step-by-step guide to  
building a record label in 60  
days!**



**CASEY GRAHAM**



# Your Problem

**Here is why you're struggling to run your label right now!**

## **Building It**

Without the right accounts, you can't run a fully functional record label.

## **Growing It**

Without those same accounts, you can't grow your record label fast!

## **Profiting**

Lastly without those accounts, you won't be able to receive all of the money you need to stay in business!

# Let's solve this!

By the end of this free guide you will...



## Have

an understanding of what accounts you need to succeed as a self ran indie record label.

## Know

what accounts you need to sign up for.

## Be able to

grow successfully as a record label or independent musician because you have the basic keys to start!

# Let's cut to the chase!!



These next 7 accounts will cut out all of the guesswork many do when starting their labels.





# Records Division

Here is what you will need to start building your fully functional self ran record label for maximum profit!

1

## LLC

Everything will reside in your LLC. You only need one when starting out!

2

## Distributor Account

You've got to have one of these to put your music out!

3

## Sound Exchange

Contrary to popular belief this is not publishing money. This money is for Artist and Lables





# Publishing Division Pt1

Publishing is important dont miss these key accounts!

4

## **PRO**

Yes BMI or ASCAP! You'll need this for your performance royalties

5

## **The MLC**

The MLC collects mechanical royalties. Get this money!

6

## **Music Reports**

Music reports collects mechanical royalties as well. Get this money too!





# Publishing Division Pt 2

This one is Key!

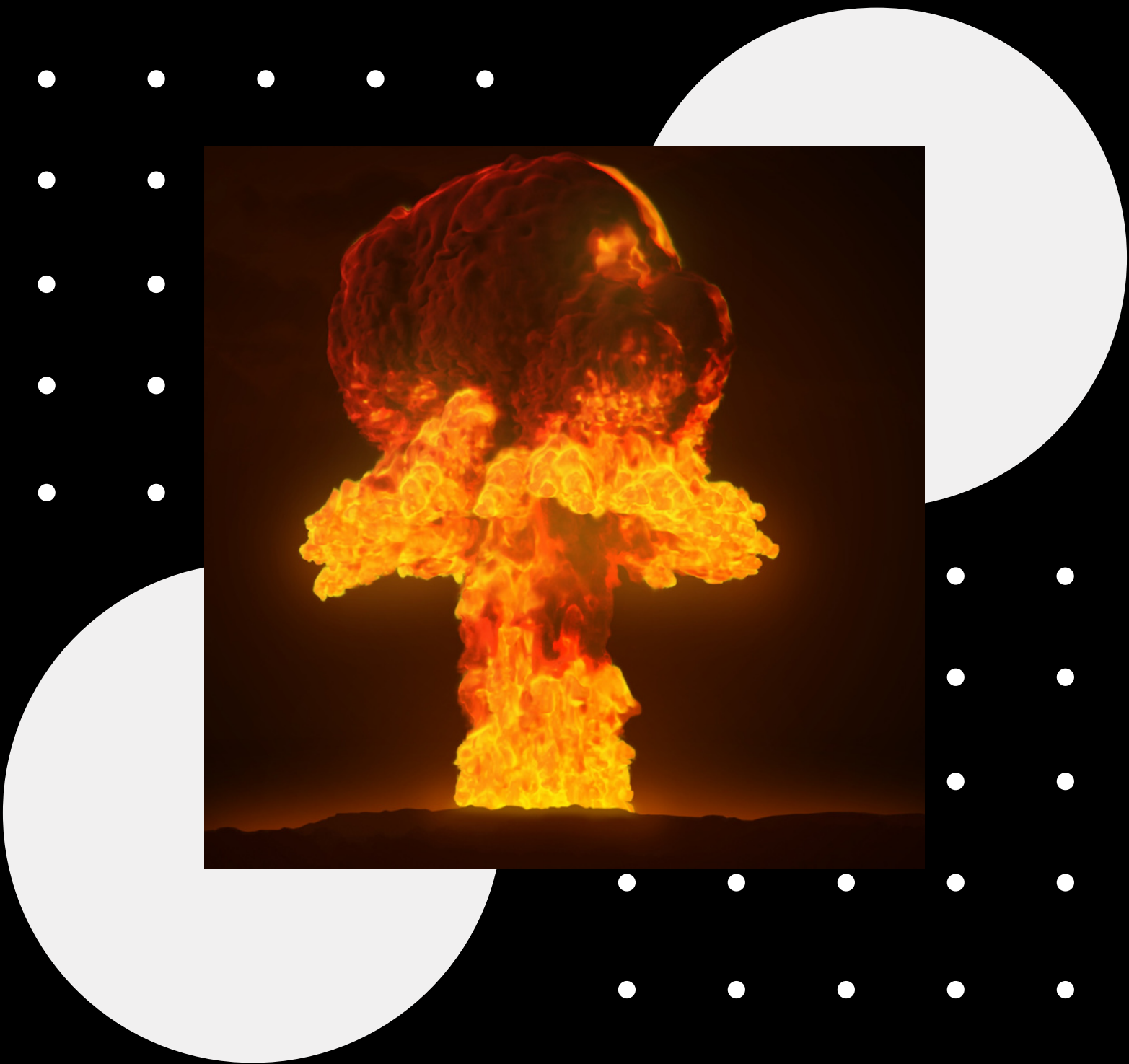
7

## Harry Fox

Yes, you guessed it the Harry Fox Agency collects mechanical royalties as well!



# BOOM!!!

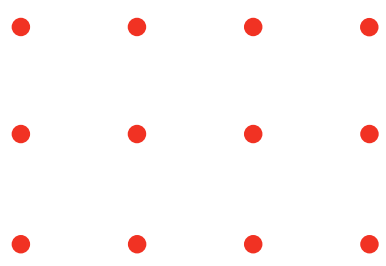


## Now That You Know THIS!

I bet you want to know what you need to have, what you need to do, and who you need to speak with to to get this done in 60 days right?

### Exactly!





# Buy the Book!

While this is a quick cheat sheet I recommend that you purchase my book **“The 60 Day Record Label”** *A step by step guide to building a record labe in 60 days* because it literally means the difference between you **not completing this quick start cheat sheet and making millions!**





# BUY THE BOOK!

Though I give you the basics here I list the **times and points to register** plus **what you need to register** each account successfully and **how and when to set it up** to get you rolling in less than **60 days!**



# Does something like this exist?



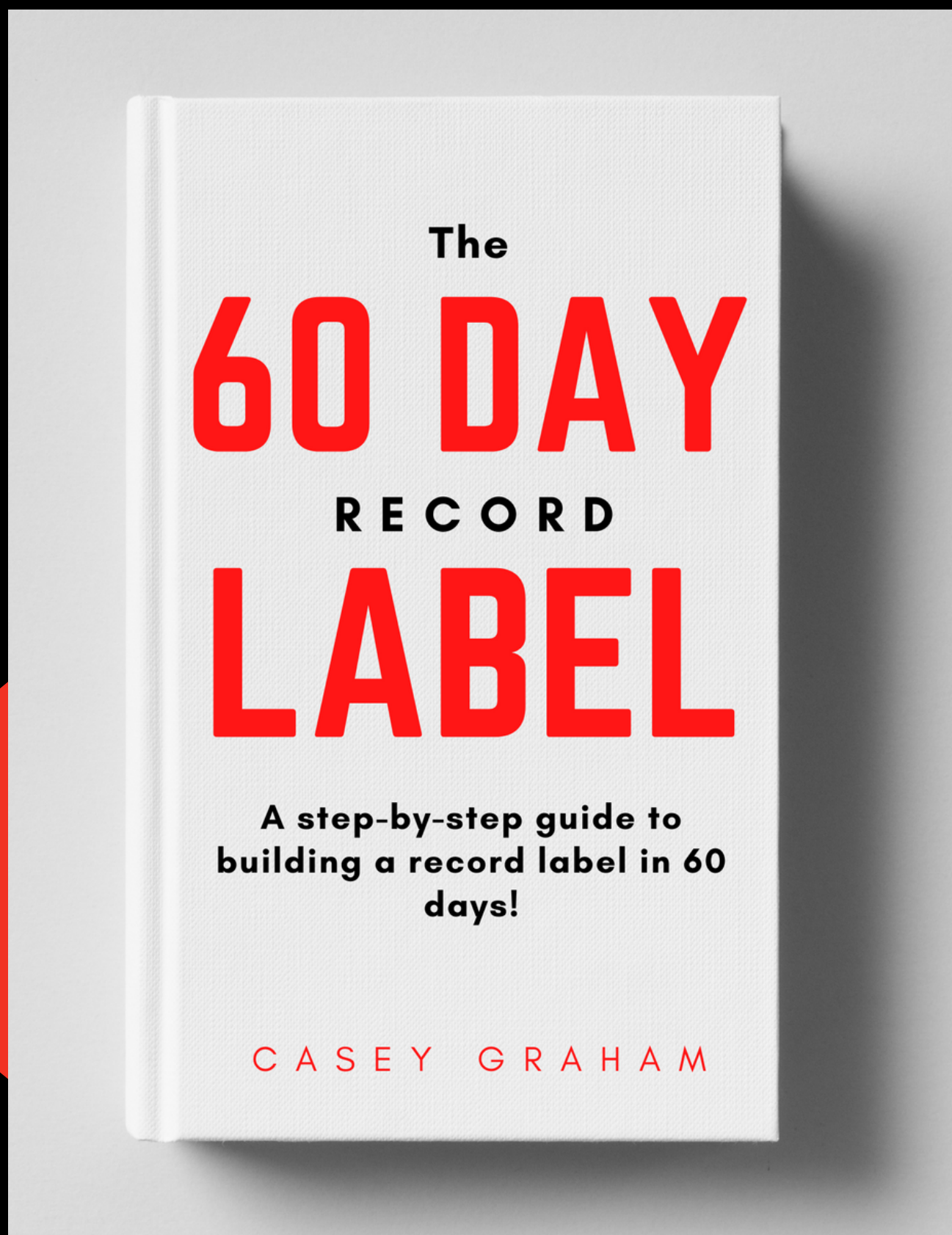
## Hell No!

There is nothing like it on the market today **I guarantee you that!** I've worked on this process for 3 years to get it down to a science and now you can benefit from my research for a small amount!

## Gate Keepers

The Gatekeepers were too scared to release this information so **I did this for you!**

**BUY THIS!**



**You'll be glad You did!**



# One more thing.



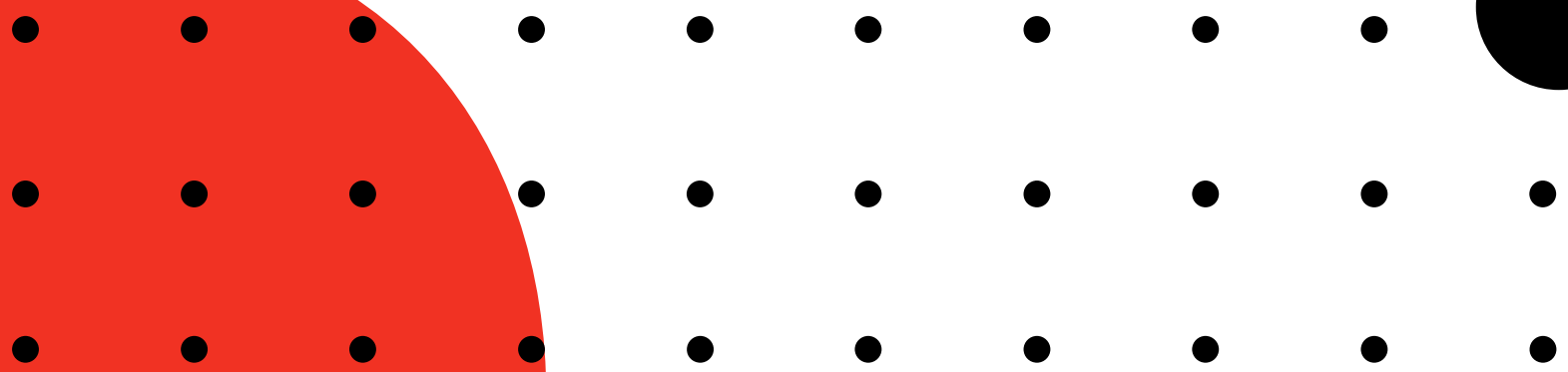
**You may be wondering  
how you will collect  
your money fast right?**

Here's the answer I just cut out all the middle men for you, now you can collect all of your money directly which means you get it faster!  
**BOOM BAM POW!!!**

# Let's get to it!



Below are some next steps you can take to expedite your career to the next level!



1

**Purchase the book!**

[musicmoneymakeover.com](http://musicmoneymakeover.com)

2

**Book a Call**

[musicmoneymakeover.com](http://musicmoneymakeover.com)

3

**Get A Plan**

[Our Marketing\\_growth\\_plan](#)

4

**Get Results**

Make Money!



# Book a Call

[musicmoneymakeover.com/bookacall](https://musicmoneymakeover.com/bookacall)

# Contact Us

[musicmoneymakeover.com/contact](https://musicmoneymakeover.com/contact)